Malware Analysis Old Problems & New Challenges

PERSONAL PROPERTY.

A SC 3 BC

0181

Davide Balzarotti

Evolution of Research in Malware Analysis and Classification



Focus on problems, not solutions



Academic point of view



With a bit of exaggeration

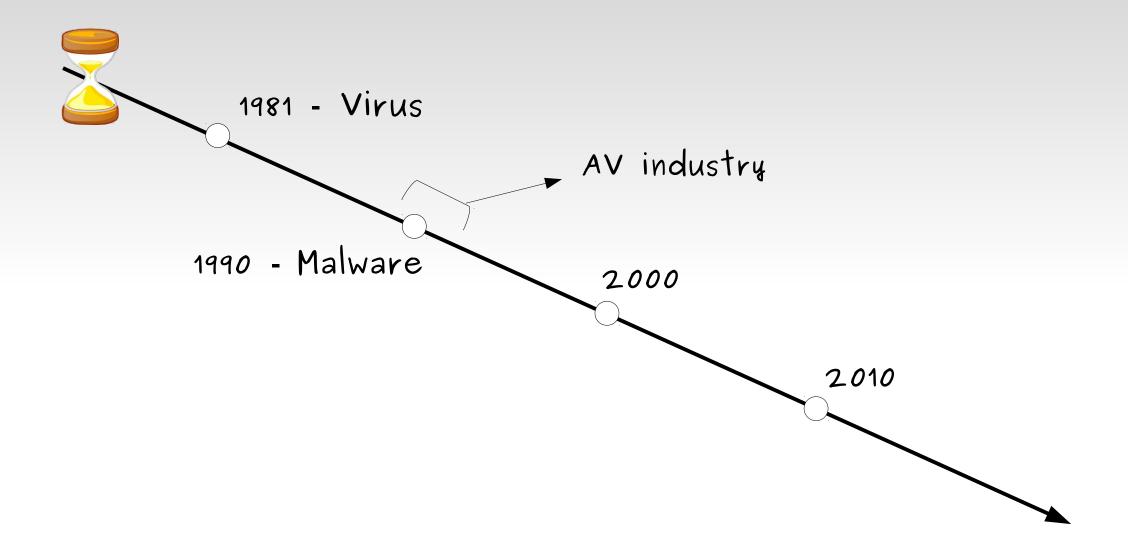


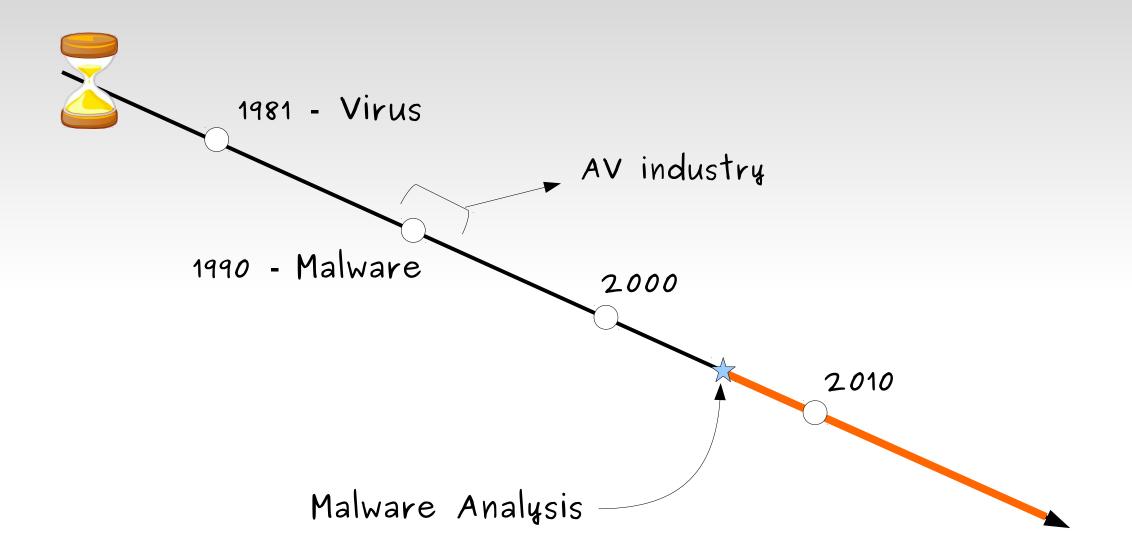


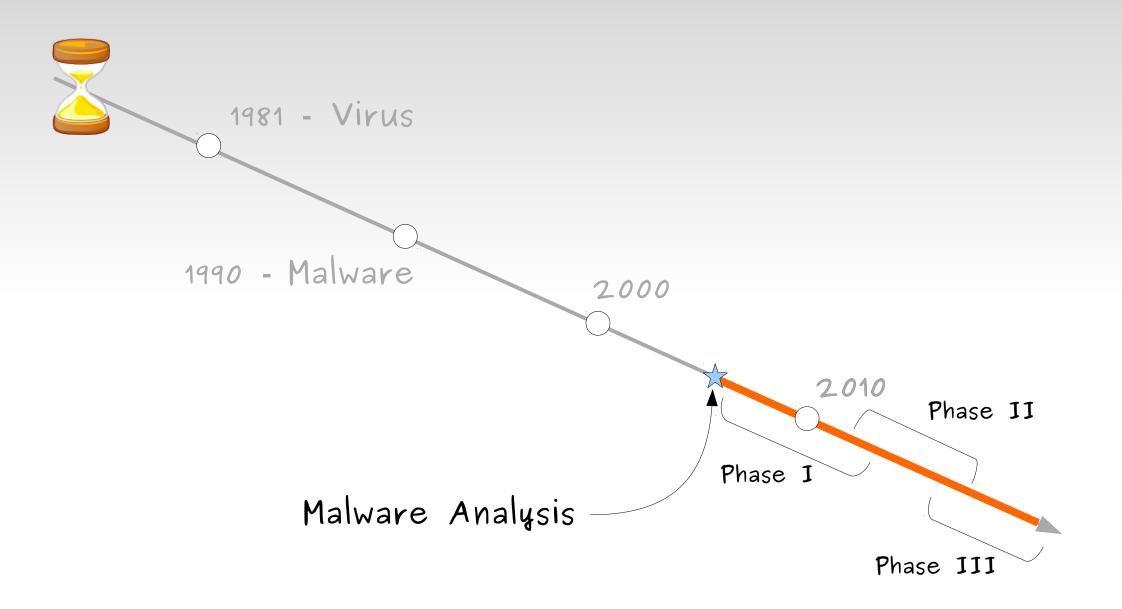
Given an unknown program in binary form

extract possible behavior, classify as malicious or benign, provide information about family











"How do we analyze a program that does not want to be analyzed?"



"How do we analyze a program that does not want to be analyzed"

- Limitations of static analysis
- De-obfuscation and Unpacking
- Dynamic analysis sandboxes



"How do we analyze a program that does not want to be analyzed"

- Limitations of static analysis
- De-obfuscation and Unpacking
- Dynamic analysis sandboxes
- Overcoming the limitations of dynamic analysis
 - Transparent instrumentation
 - Stalling code detection
 - Multi-path exploration
 - Program stimulation
 - ..



"How do we analyze a program that does not want to be analyzed"

- Limitations of static analysis
- De-obfuscation and Unpacking
- Dynamic analysis sandboxes
- Overcoming the limitations of dynamic analysis
 - Transparent instrumentation
 - Stalling code detection
 - Multi-path exploration
 - Program stimulation
 - ...

. . .

Network and host behavior analysis



" How One Billion Samples can change Malware Analysis? "



" How One Billion Samples can change Malware Analysis? "

- New Constraints & new Challenges
- New Opportunities





- New Constraints & new Challenges
 - Tradeoff between precision and scalability





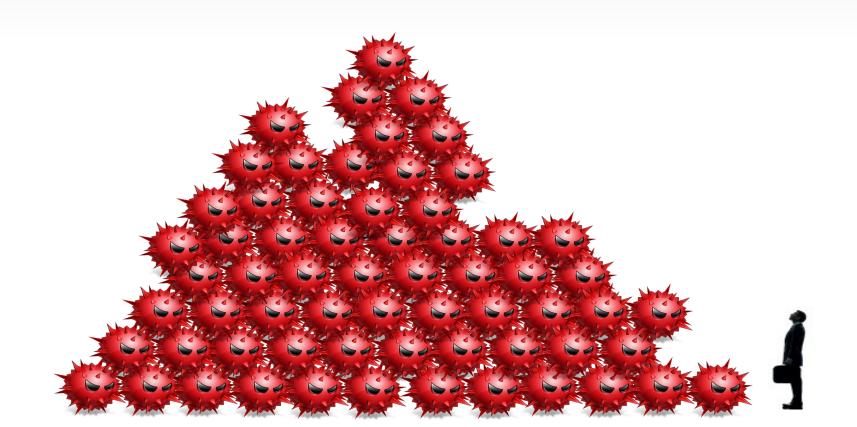
- New Constraints & new Challenges
 - Tradeoff between precision and scalability
 - The needle in the haystack problem





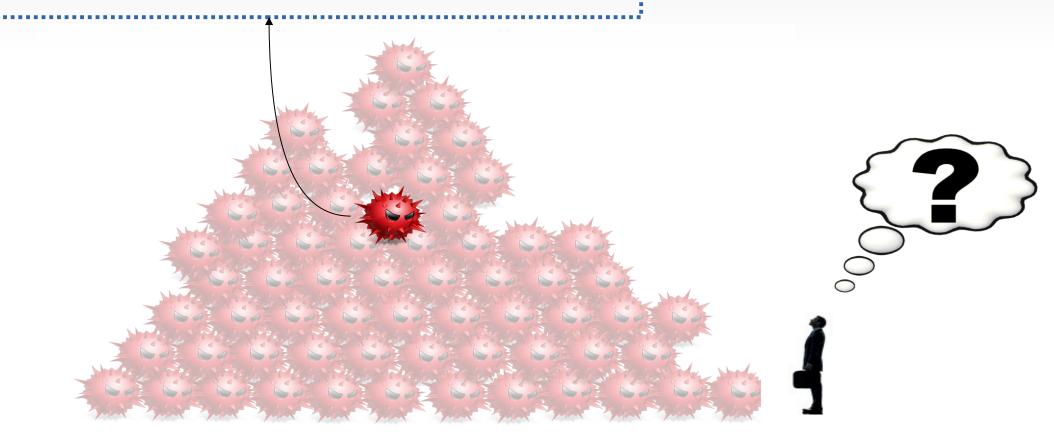
- New Constraints & new Challenges
 - Tradeoff between precision and scalability
 - The needle in the haystack problem
 - Data velocity

Even IF we had a perfect malware classifier, how do we distinguish interesting samples from the rest ?

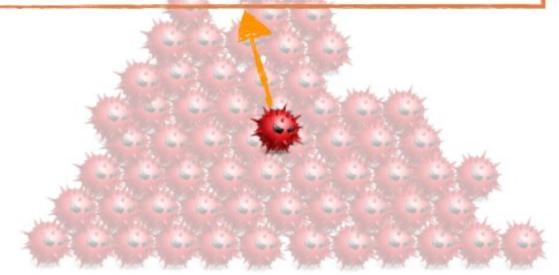


Equation Group Sample

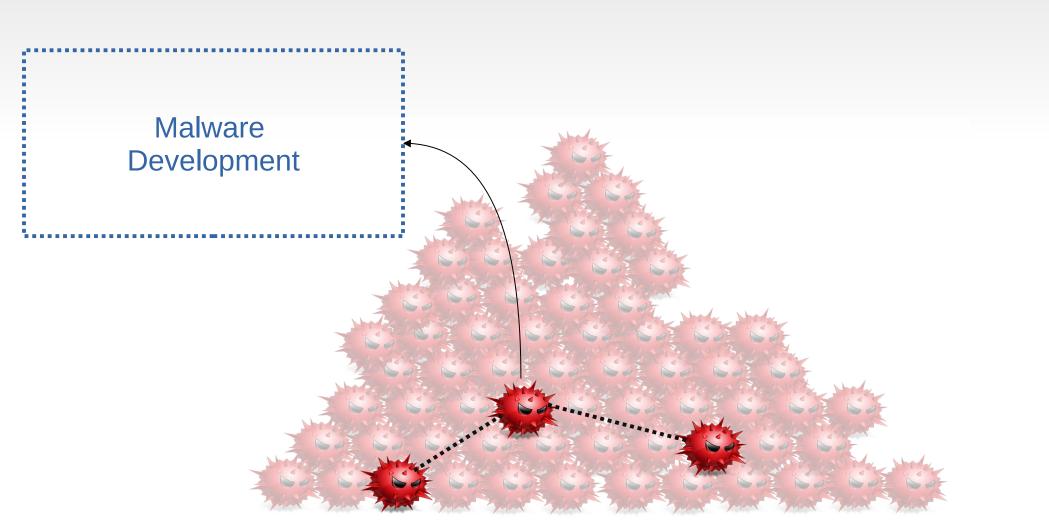
(collected & analyzed 23 months before it was "discovered")



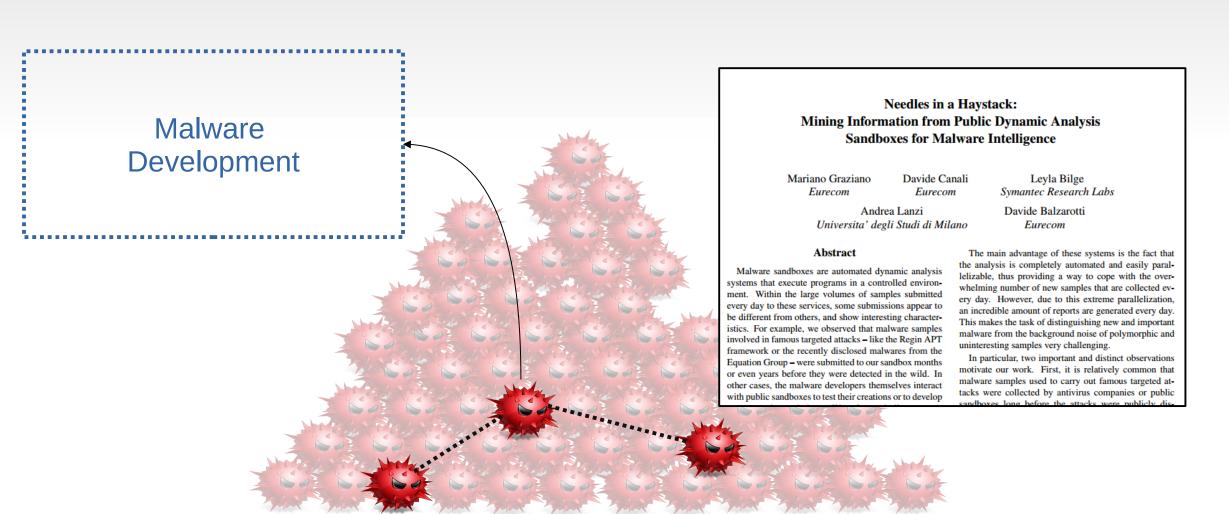
CAMPAIGN	TIME BEFORE PUBLIC DISCLOSURE	SUBMITTED BY
Operation Aurora	4 months	US
Red October	8 months	Romania
APT1	43 months	US
Stuxnet	1 month	US
Beebus	22 months	Germany
LuckyCat	3 months	US
BrutePOS	5 months	France
NetTraveller	14 months	US
Pacific PluX	12 months	US
Pitty Tiger	42 months	US
Regin	44 months	UK
Equation	23 months	US



Malware Intelligence



Malware Intelligence



At the end of 2007, Symantec reported a total of 1.1M malware samples (mostly due to trojan droppers)

- Total malware samples went from 1M to 1B in ~8 years
- Daily collected samples went from Hundreds to Millions in ~10 years

At the end of 2007, Symantec reported a total of 1.1M malware samples (mostly due to trojan droppers)

- Total malware samples went from 1M to 1B in ~8 years
- Daily collected samples went from Hundreds to Millions in ~10 years



Roughly one order of magnitude every 30 months

 ♥ ↓ 1) The number of samples is increasing 4x faster than the Moore's Law !!

2) Are previous studies still relevant today? (sadly, academia never repeats previous studies) ♥ ↓ 1) The number of samples is increasing 4x faster than the Moore's Law !!

2) Are previous studies still relevant today? (sadly, academia never repeats previous studies)

3) Lack of a *representative* dataset

♥ ◎ 1) The number of samples is increasing 4x faster than the Moore's Law !!

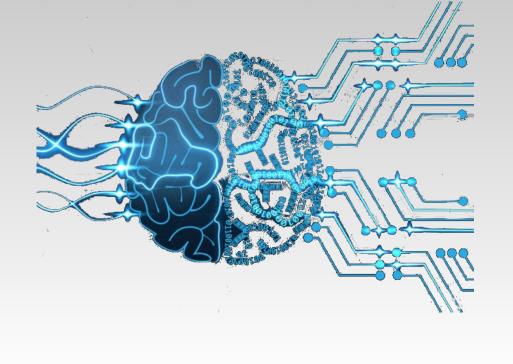
- 2) Are previous studies still relevant today? (sadly, academia never repeats previous studies)
- 3) Lack of a *representative* dataset
- 4) We are past the point-of-no-return for re-analyzing samples





(Missed?) Opportunities

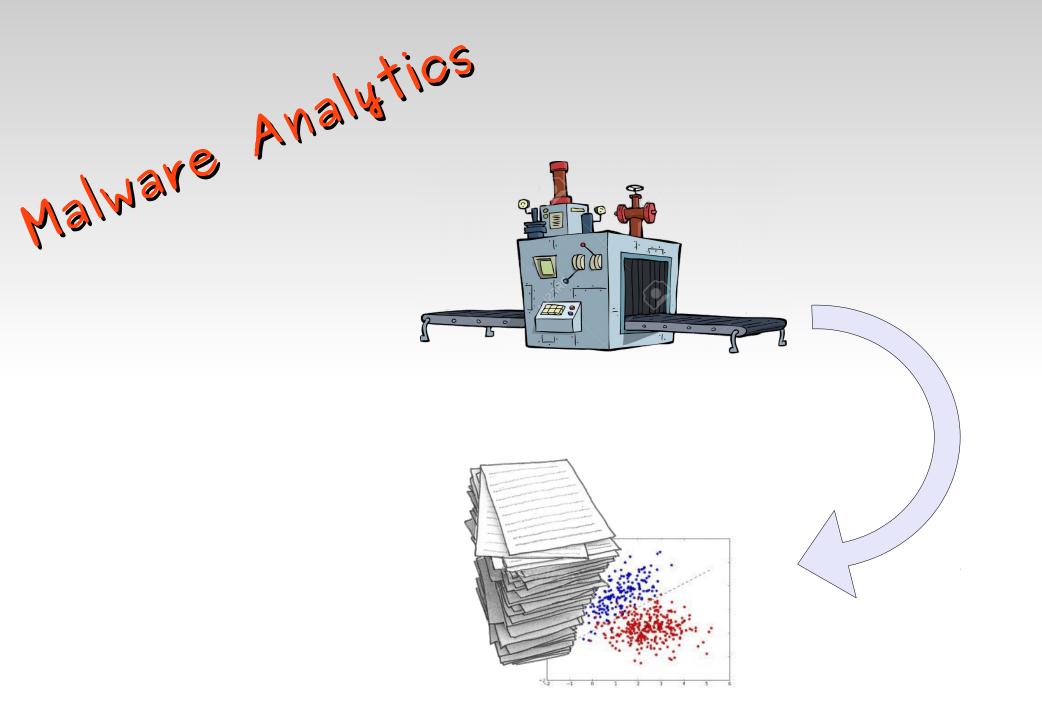
- Synergy of system security and machine learning
- Analytics → Data-Driven Malware Analysis



- The availability of a large amount of data made malware an attractive target for the machine learning community
- Difficult integration:

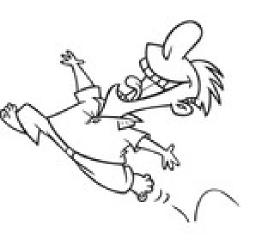
Machine Learning

- Security experts treat machine learning like black box Lego pieces
- Data scientists lack domain and problem knowledge
- It happened before... e.g., in the NIDS and anomaly detection field (see "Outside the closed world: On using machine learning for network intrusion detection")



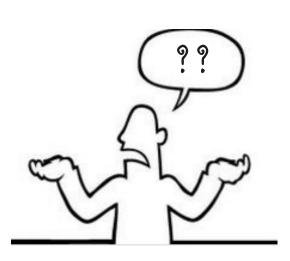
How Many Samples are Packed ?

How many have VM detection capabilities ?

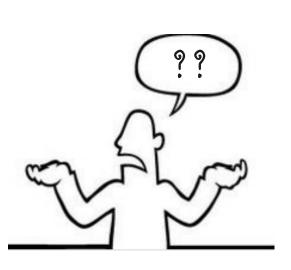


How Many Samples are Packed ? Panda [2007] → 79% McAfee [2009] → 80% Bayer [2011] → 40% Intel [2014] → 37% (63% custom or unknown)

How many have VM detection capabilities ?



How Many Samples are Packed ?
Panda [2007] → 79%
McAfee [2009] → 80%
Bayer [2011] → 40%
Intel [2014] → 37% (63% custom or unknown)



How many have VM detection capabilities ? Bayer [2011] $\rightarrow \langle 12\%$ Lindorfer [2011] $\rightarrow 26\%$ Fireeye [2011] $\rightarrow 11$'s a Myth! Intel [2012] $\rightarrow 81\%$ Microsoft [2014] $\rightarrow 28\%$ Symantec [2014] $\rightarrow 18\%-28\%$ How Long do we need to run each sample?

How many malicious samples also query popular domains?

What is the fraction of samples that do not belong to polymorphic families?

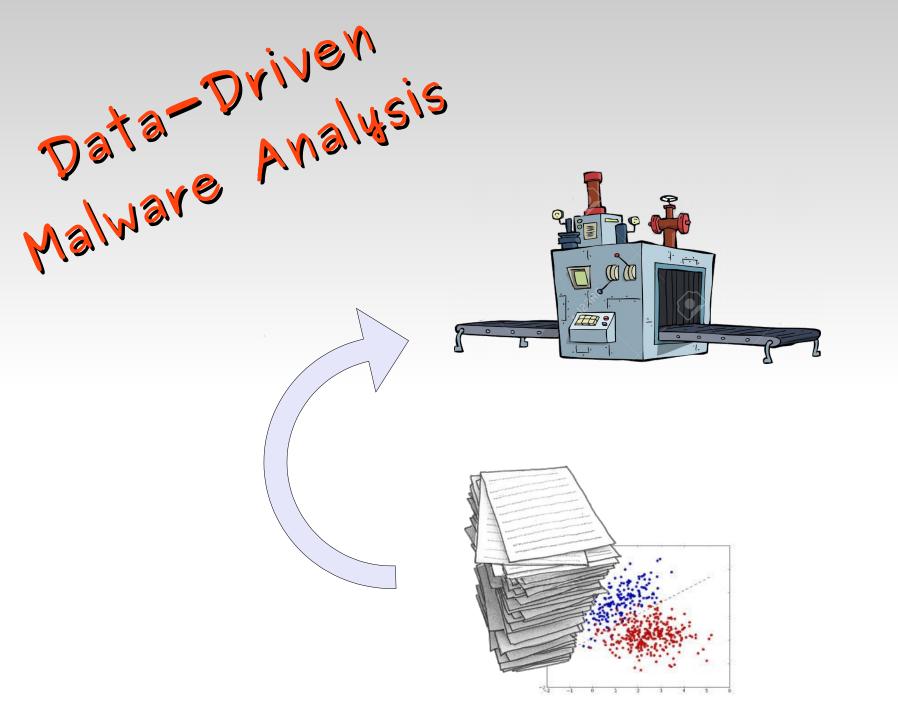
How prevalent is technique X?



Hey look. A Squirrel !!

Big Data should allow us to extract Intelligence, Analytics, discover new Correlations, observe General Trends and the evolution of the Big Picture Big Data should allow us to extract Intelligence, Analytics, discover new Correlations, observe General Trends and the evolution of the Big Picture

... and use this information to improve our malware analysis pipeline





We analyze and store huge amount of information..
 but sadly we only use it as a *giant cache*



We analyze and store huge amount of information..
 but sadly we only use it as a giant cache

 Plenty of confusing marketing statistics published by companies. With no information about the methodology or even the meaning of the terms



- We analyze and store huge amount of information..
 but sadly we only use it as a giant cache
- Plenty of confusing marketing statistics published by companies. With no information about the methodology or even the meaning of the terms
- Automation is key, but sometimes (?) humans need to be in the loop



- We analyze and store huge amount of information..
 but sadly we only use it as a giant cache
- Plenty of confusing marketing statistics published by companies. With no information about the methodology or even the meaning of the terms
- Automation is key, but sometimes (?) humans need to be in the loop
- We need help from data scientists... but they won't solve the problem alone



Adversarial phase



Data Analysis phase



Adversarial phase



Data Analysis phase



Diversification phase















Diversity

Not just Mirai



Linux malware: Leak exposes CIA's OutlawCountry hacking toolkit

OutlawCountry malware sends traffic from Linux machines to the CIA's servers.

DAN GOODIN - 6/20/2017, 12:52 AM



by Linux-targeting ransomware

Windfall payment by poorly secured host is likely to inspire new ransomware attacks.

Understanding Linux Malware

Emanuele Cozzi Eurecom Mariano Graziano CISCO Yanick Fratantonio Eurecom Davide Balzarotti Eurecom

Abstract—For the past two decades, the security community has been fighting malicious programs for Windows-based operating systems. However, the recent surge in adoption of embedded devices and the IoT revolution are rapidly changing the malware landscape. Embedded devices are profoundly different than traditional personal computers. In fact, while personal computers run predominantly on x86-flavored architectures, embedded systems rely on a variety of different architectures. In turn, this aspect causes a large number of these systems to run some variants of the Linux operating system, pushing malicious actors to give birth to "Linux malware."

To the best of our knowledge, there is currently no comprehensive study attempting to characterize, analyze, and understand Linux malware. On the one hand, the majority of resources on the topic is available as sparse reports published as blog posts. On the other hand, the very few existing systematic works on the topic focus on specific families of malware (e.g., the Mirai botnet) and they mostly focus on the network-level behavior, leaving many challenges in analyzing Linux malware unaddressed.

This work constitutes the first step towards filling this gap. After a systematic exploration of the challenges involved in the process, we present the design and implementation details of the first malware analysis pipeline specifically tailored for Linux malware. We then present the results of the first large-scale measurement study on over 10,548 malware samples (collected over a time frame of one year) documenting detailed statistics and insights that can help directing future work in the area.

I. INTRODUCTION

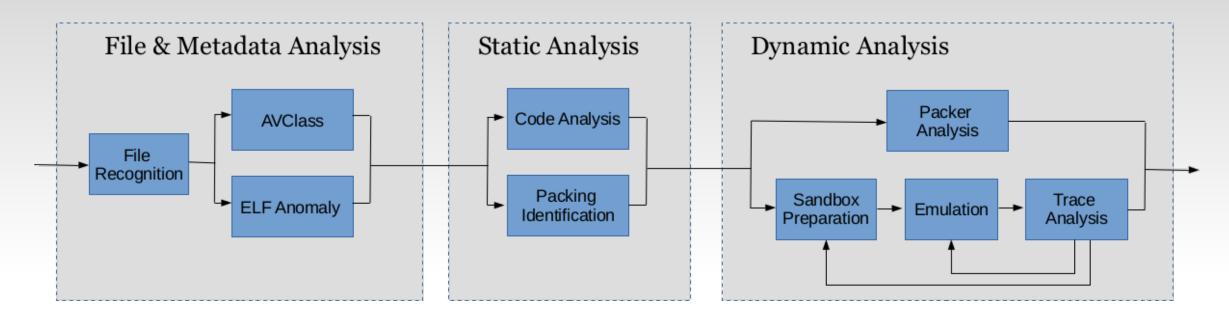
The security community has been fighting malware for over two decades. However, despite the significant effort dedicated to attract new users. Too often, this results in postponing (if not simply ignoring) any security and privacy concerns. With these premises, it does not come as a surprise that the vast majority of these newly-interconnected devices are routinely found vulnerable to critical security issues, ranging from Internet-facing insecure logins (e.g., easy-to-guess hardcoded passwords, exposed telnet services, or accessible debug interfaces), to unsafe default configurations and unpatched software containing well-known security vulnerabilities.

Embedded devices are profoundly different from traditional personal computers. For example, while personal computers run predominantly on x86 architectures, embedded devices are built upon a variety of other CPU architectures — and often on hardware with limited resources. To support these new systems, developers adopt Unix-like operating systems, with different flavors of Linux quickly gaining popularity in this sector.

Not surprisingly, the astonishing number of poorly secured devices that are now connected to the Internet has recently attracted the attention of malware writers. However, with the exception of few anecdotal proof-of-concept examples, the antivirus industry had largely ignored malicious Linux programs, and it is only by the end of 2014 that VirusTotal recognized this as a growing concern [2] for the security community. Academia was even slower to react to this change, and to date it has not given much attention to this emerging threat. In the meantime, available resources are often limited

Goals

- 1) Develop a dynamic analysis sandbox for Linux binaries (and IoT devices)
- 2) Identify challenges and limitations of porting traditional techniques to the new environment
- 3) Understand differences in the malware characteristics (packing, obfuscantion, VM detection, privilege excalation, persistence...) wrt Windows malware



- Pipeline for static and dynamic analysis of Linux-based malware
- 10.5K samples (from ~110 families according to avclass) fully analyzed
- Free service at https://padawan.s3.eurecom.fr/ (list of samples and all paper reports available to download)

Architecture Diversity

Architecture	# Samples (%)
X86-64	3,018 (28.61%)
MIPS I	2,120 (20.10%)
PowerPC	1,569 (14.87%)
Motorola 68000	1,216 (11.53%)
Sparc	1,170 (11.09%)
Intel 80386	720 (6.83%)
ARM 32-bit	555 (5.26%)
Hitachi SH	130 (1.23%)
AArch64 (ARM 64-bit)	47 (0.45%)
others	3 (0.03%)

- Architecture Diversity
- Environment Diversity
 - Loader

- Libraries
- Operating System / ABI
- root/user privileges

- Architecture Diversity
- Environment Diversity
 - Loader

- Libraries
- Operating System / ABI
- root/user privileges

More than 80% of the samples we analyzed are statically linked, but only 24% of them have been stripped.

- Architecture Diversity
- Environment Diversity
 - Loader

- Libraries
- Operating System / ABI
- root/user privileges

More than 80% of the samples we analyzed are statically linked, but only 24% of them have been stripped.

- Architecture Diversity
- Environment Diversity
 - Loader

- Libraries
- Operating System / ABI
- root/user privileges

23% of the samples show a different behavior when executed with root privileges.

- Architecture Diversity
- Environment Diversity
- Behavior Diversity
 - Persistence
 - Deception
 - Packing
 - ELF manipulation
 - Evasion
 - Hiding
 -

- Architecture Diversity
- Environment Diversity
- Behavior Diversity
 - Persistence
 - Deception
 - Packing
 - ELF manipulation
 - Evasion
 - Hiding
 - • • •

Process name	Samples	Percentage
Vanilla UPX	189	1.79%
 Custom UPX Variant 	188	1.78%
- Different Magic	129	
- Modified UPX strings	55	
- Inserted junk bytes	126	
- All of the previous	16	
Mumblehard Packer	3	0.03%

- Architecture Diversity
- Environment Diversity
- Behavior Diversity
- Intra-Family Diversity
 - E.g.: Tsunami

. . .

- 9 architectures
- 86% statically linked
- 13% stripped
- different loaders
- different persistence mechanisms
- 15% tested for privileged execution
- 2.3% did not work in a VM



- Process Injection
- Process Interaction
- Deception
- Anti-debugging
- Anti-Execution
- Persistence
- Privilege Escalations
- Sandbox Detection
- Shell Commands
- Process Enumeration
- Required Privileges
- Packing
- Information Gathering

Diversity

- IoT Linux-based malware still in its infancy
- Already a broad range of behaviors and tricks
- ELF binaries could run anywhere from a thermostat to a large server
 - New research needed to overcome the lack of information about the execution environment

Conclusion

- Malware Analysis is a multi-faced problem that requires a broad set of techniques
 - Data Mining
 - Machine learning
 - Program analysis
 - Binary analysis
 - OS internals and design
 - Network, System, Memory, Compilers
 - ...

Conclusion

Multi-faced problem that requires a broad set of techniques

. . .

- Ranges from a "<u>microscopic</u>" level (flipping individual bits) to a "<u>macroscopic</u>" level (intelligence from billions of aggregated information)
 - And to look at the large scale solutions, you need to understand well the small details first

Conclusion

Multi-faced problem that requires a broad set of techniques

. . .

- Ranges from a "<u>microscopic</u>" level (flipping individual bits) to a "<u>macroscopic</u>" level (intelligence from billions of aggregated information)
 - And to look at the large scale solutions, you need to understand well the small details first
- The field is evolving rapidly... bringing new challenges!!
- Research in Malware Analysis has never been so interesting

Contact





davide.balzarotti@eurecom.fr

@balzarot



http://s3.eurecom.fr/~balzarot